

ADVERTISING RATES

Explore advertising opportunities at Kol Ami!

Connections is Congregation Kol Ami's home-delivered newsletter, reaching over 800 member households with each issue. The synagogue **website**, **direct congregational emails**, and three prominently-placed **digital screens** around the building provide endless additional views for your marketing blitz.

FULL PAGE Package \$3600

- Full Page B/W Ad in six (6) issues of *Connections*
Ad Size: 7.75" w x 10.25" h
- Full Page Ad in Spring Major Fundraiser event program
- Two (2) congregational emails dedicated to advertisers:
Fall (prior to Chanukah) and Spring (prior to Passover)
- Digital Screen business directory slideshow during the Annual Meeting (mid-May)
- Digital Screen business directory slideshow during September Ruach Rally Kick-off & Engagement Fair (first day of Religious School)
- Website Biz Directory listing & link. Accessible 24/7, 365!
- Full Color option, add \$960

HALF PAGE Package \$1800

- Half Page B/W Ad in six (6) issues of *Connections*
Ad Size: Horiz 7.75" w x 4.875" h / Vert 4.875" w x 7.75" h
- Half Page Ad in Spring Major Fundraiser event program
- Two (2) congregational emails dedicated to advertisers:
Fall (prior to Chanukah) and Spring (prior to Passover)
- Digital Screen business directory slideshow during the Annual Meeting (mid-May)
- Digital Screen business directory slideshow during September Ruach Rally Kick-off & Engagement Fair (first day of Religious School)
- Website Biz Directory listing & link. Accessible 24/7, 365!

QUARTER PAGE Package \$900

- Quarter Page B/W Ad in six (6) issues of *Connections*
Ad Size: Horiz 4.875" w x 3.75" h / Vert 3.75" w x 4.875" h
- Quarter Page Ad in Spring Major Fundraiser event program
- Two (2) congregational emails dedicated to advertisers:
Fall (prior to Chanukah) and Spring (prior to Passover)
- Website Biz Directory listing & link. Accessible 24/7, 365!



BIZ CARD Package \$360

- Business Card Size B/W Ad in six (6) issues of *Connections*
Ad Size: 3.5" w x 2" h
- Two (2) congregational emails dedicated to advertisers: Fall (prior to Chanukah) and Spring (prior to Passover)
- Website Biz Directory listing & link. 24/7, 365!

À la carte Options

- Business Card Size B/W Ad. **\$72 per issue**
- Website Biz Directory listing & link. Accessible 24/7, 365! This à la carte option is available to members only. **\$54 annual listing**
- Spring Major Fundraiser Program Ad
Pricing to be determined.

Notable:

- Six issues per fiscal year: Jul/Aug, Sep/Oct, Nov/Dec, Jan/Feb, Mar/Apr, May/June
- *Connections* is archived and always accessible on member portal.
- Contributions are tax deductible to the extent of the law.

Ad Specs & Submission:

- High resolution (300 dpi) PDF, JPG, or TIF files
- Submit your print-ready artwork online: www.kolaminj.org/advertise
- Questions? Call us at 856-489-0029.

SAMPLE AD SIZES

FULL Page

7.75" w x 10.25" h

BIZ CARD Size

Horizontal

3.5" w x 2" h

BIZ CARD Size

Vertical

3.5" w x 2" h

HALF Page

Vertical

4.875" w x 7.75" h

HALF Page

Horizontal

7.75" w x 4.875" h

QUARTER Page

Vertical

3.75" w x 4.875" h

QUARTER Page

Horizontal

4.875" w x 3.75" h